



STYLE GUIDE FOR WEB

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WÜRTH RED

PANTONE 1795
HKS 14
CMYK 0, 100, 100, 0
RGB 204, 0, 0
#CC0000
RAL 3020

WÜRTH BLACK

Pantone Process Black
CMYK 0, 0, 0, 100
RGB 0, 0, 0
#000000
RAL 9017



WÜRTH DARK GREY

PANTONE 424
CMYK 0, 0, 0, 70
RGB 96, 93, 92
#605D5C
RAL 7043

WÜRTH LIGHT GREY

PANTONE 427
CMYK 0, 0, 0, 10
RGB 222, 222, 222
#DEDEDE
RAL 7047

WÜRTH GREY

PANTONE 422
CMYK 0, 0, 0, 40
RGB 149, 149, 149
#959595
RAL 7042

WÜRTH WHITE

CMYK 0, 0, 0, 0
RGB 255, 255, 255
#FFFFFF

WÜRTH CYAN

PANTONE Process Cyan
CMYK 100, 0, 0, 0
RGB 0 147, 221
#009EE0

WÜRTH GREEN

PANTONE 390
CMYK 22, 0, 100, 8
RGB 186, 196, 5
#B9C900

WEB TYPOGRAPHY

HEADING 1

HEADING 2

HEADING 3

HEADING 4

HEADING 5

Heading 6

Paragraph Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

HEADING 1

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Uppercase

HEADING 2

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Uppercase

HEADING 3

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Uppercase

HEADING 4

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Uppercase

HEADING 5

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Uppercase

HEADING 6

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PARAGRAPH

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WÜRTH RED

LOREMIPSUM

NEUTRAL

HOVER

LARGE BUTTON +

LARGE BUTTON +

SMALL BUTTON

SMALL BUTTON

WÜRTH BLACK

LOREMIPSUM

NEUTRAL

HOVER

LARGE BUTTON +

LARGE BUTTON +

SMALL BUTTON

SMALL BUTTON

WÜRTH WHITE

LOREMIPSUM

NEUTRAL

HOVER

LARGE BUTTON +

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SMALL BUTTON

SMALL BUTTON

WÜRTH LIGHT GREY

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WÜRTH GREY

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SMALL BUTTON

SMALL BUTTON

WÜRTH DARK GREY

LOREMIPSUM

NEUTRAL

HOVER

LARGE BUTTON +

LARGE BUTTON +

SMALL BUTTON

SMALL BUTTON

LIGHT PHOTO

LOREMIPSUM

DARK PHOTO

LOREMIPSUM

NEUTRAL

LARGE BUTTON +

SMALL BUTTON

HOVER

LARGE BUTTON +

SMALL BUTTON

NEUTRAL

LARGE BUTTON +

SMALL BUTTON

HOVER

LARGE BUTTON +

SMALL BUTTON

